

**High Commission of India  
Kuala Lumpur**  
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**27 September 2025**

**Press Release  
Viksit Bharat Run 2025**

High Commission of India, Kuala Lumpur, jointly with MY Bharat, Ministry of Youth Affairs & Sports, Government of India, in collaboration with local diaspora organizations and partners successfully organized the **Viksit Bharat Run 2025 on 27 September 2025** at **Taman Tasik Metropolitan Park, Kepong, Kuala Lumpur**. The run held in Kuala Lumpur, as a celebration of service, fitness, and sustainability, drew enthusiastic participation from Members of Parliament, Officials from local authority, the Indian diaspora, local communities, professionals, students and friends of India.

2. His Excellency **Shri Jitin Prasada, Hon'ble Minister of State for Commerce & Industry and Electronics & Information Technology**, who was on official visit to Malaysia, graced the occasion as the **Chief Guest** and jointly flagged off the Viksit Bharat Run with **Guests of Honor YB Prabhakaran Parameswaran, Member of Parliament for Batu, YB Yuneswaran Ramaraj, Member of Parliament for Segamat** and the **H.E. High Commissioner of India to Malaysia, Shri B. N. Reddy**.

3. Addressing the participants, Hon'ble Minister of State highlighted the **spirit and intent of the Viksit Bharat run**, emphasizing the hunger that nation has, under the visionary and dedicated leadership of Prime Minister Shri Narendra Modi, to reach the status of a developed nation by 2047. In his welcome remarks, the High Commissioner stated that the run also celebrates **one year of India-Malaysia Comprehensive Strategic Partnership** while also noting that Kuala Lumpur is among the select international cities for the run, reflecting the strong diaspora, business and tourism connect with the city.

4. The Viksit Bharat Run 2025 in Kuala Lumpur had a remarkable turnout of **over 500 participants apart from volunteers, and over 20 community and business organizations** joining hands to make the event a grand success. The Dewan Bandaraya Kuala Lumpur also supported the event by offering the venue for the Viksit Bharat Run 2025.

5. Under the **theme "Run to Serve the Nation"**, participants from Kuala Lumpur came together for **community run of 3.5 kilometres**. The run was held as part of **Seva Pakhwada** (17 September - 2 October) campaign by Government of India, and reflected the transformative progress India has achieved in areas such as infrastructure, healthcare, technology, education, and sustainability under the leadership of Prime Minister Shri Narendra Modi. The run also celebrated the ideals of Seva Bhav (spirit of selfless service) and embodied India's **Swadeshi ethos**, highlighting the collective call for self-reliance, inclusivity, and environmental responsibility.

6. A key moment of the event was the administering of the **Viksit Bharat (i.e. developed India) and Aatmanirbhar Bharat (i.e. self-reliant India) Pledge** to the participants by H.E. Shri Jitin Prasada, Hon'ble Minister of State for Commerce & Industry and Electronics & IT, where participants committed to contributing towards India's journey of becoming a developed nation by 2047.

7. In addition to the run, in line with the spirit of '**Ek Ped Maa ke Naam**' initiative, the Chief Guest, Guests of Honor and the High Commissioner **planted three saplings** at the Taman Tasik Metropolitan Park, Kepong before flagging off the run. This special initiative launched by Prime Minister Narendra Modi encourages people to plant a tree as a symbol of love and tribute to mothers and nurturing Mother Earth through environmental responsibility.

8. Further, as part of the event and efforts to promote **Swadeshi** products, the High Commission set up a special booth at the venue to promote '**Araku Coffee**', award-winning premium Arabica grown sustainably in the Araku Valley of Andhra Pradesh, India, also being promoted under the **One District One Product** initiative. Special counters were also set up to encourage **registrations to MYBHARAT, an online youth leadership and social engagement platform** launched by Government of India. At the end of the community run, participants also experienced **yoga** as part of cooling down routine.

9. The Viksit Bharat Run 2025 is as one of India's largest global outreach initiatives. It carries a message of unity, commitment, and shared responsibility towards the vision of Viksit Bharat, a developed India, while also showcasing India's cultural and developmental strides.

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